



JULY - SEPTEMBER 2017

NO. 90

# PortNews

A PUBLICATION OF THE PHILIPPINE PORTS AUTHORITY

**WAITING FOR PRESIDENT'S APPROVAL**

## New logo to **relaunch**, invigorate Port **Authority**

**The Philippine Ports Authority (PPA) is set to unveil its new logo in its bid to transform the agency into a more transparent, reliable and model corporate organization.**

The new logo has already gotten the nod of the National Historical Commission of the Philippines and now awaits the signature of the President.

According to PPA General Manager Jay Daniel R. Santiago, the new logo is part of the rebranding of the PPA and paradigm shift to make its personnel better public stewards where public service always tops.

The new design will likewise

embody the vision of the PPA, which is to provide port services of global standards encompassing the three major islands of the country.

"The new logo underpins the commitment of the PPA to highest standards with vessel operators, cargo owners, port stakeholders, safety, environment, among others," Santiago said.

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*PPA GM Jay Daniel R. Santiago with the winning logo design submitted by Mea Allyza D. Adan of PMO NCR North while the other members of the panel of judges led by chief judge Susan Cortes of the Design Center of the Philippines (extreme right), AGME Constante Fariñas (extreme left), Atty. Elmer Nonnatus Cadano, OGM (2nd from right) and CSD Manager Emma Susara (in red coat).*

## PPA to **upgrade** volume, revenue **forecasts**

**The Philippine Ports Authority (PPA) is revisiting its cargo volume forecast for 2017 after posting favorable and encouraging cargo volume in the first five months of the year.**

PPA said the positive performance in almost all of its ports suggest that the anticipated negative effects of several conditions at the start of the year did not materialize.

According to PPA General Manager Jay Daniel R. Santiago, the strong performance of the import industry as well as the resilience of the domestic market somehow shielded the agency from the effects of the deteriorating foreign exchange rate as well as the reduced mining industry operations.

"I directed all Port Management Offices nationwide to revisit their targets for 2017 based on the strong

performance of the agency for the period in review," Santiago explained.

"The continued robust port operations is mainly attributed to the sustained robust economic activities in our ports amplified by strong domestic consumption and generally positive business atmosphere," Santiago explained.

"The efficient movement of cargoes coming in and out of the port area since the implementation of the Terminal Appointment Booking System (TABS) and

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The PPA  
**PortNews**  
is published quarterly  
by the

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## PPA, Haikou City ink sister port agreement

The Philippine Ports Authority (PPA) and the Port and Shipping Authority (PSA) of Haikou City in China has agreed to become sister ports to improve services in all jurisdictional areas of both Authorities.



PPA General Manager Jay Daniel R. Santiago and PSA of Haikou City Director General Lin Jian signed the pact in a short program hosted by the PPA recently.

The PPA-Haikou City agreement is the second pact signed by the Philippines with the People's Republic of China in more than a decade. PPA earlier signed a similar agreement for the ports of Manila and Davao with Guangzhou to facilitate shipments of goods between the ports involved.

With the latest arrangement sealed, the door is now open to promote and deepen the mutual cooperation between the two parties through sharing experience and expertise in the areas of port development and maintenance,

port management, port operations and trade cargo, port safety and disaster prevention, port environmental issues as well as other mutually acceptable areas of cooperation.

Aside from Guangzhou and Haikou City, PPA has signed similar contracts with Incheon Port in South Korea sometime in 2011 as well as with the Ports of Kobe and Yokohama in Japan, Port of Cork in Ireland and recently renewed its partnership with the Port of San Francisco.

Currently, PPA is evaluating a pool of international ports with which it plans to offer similar arrangements in its bid to increase the viability and competitiveness of Philippine ports and benchmark them against world standards. ■

#### EMPLOYEE OF THE YEAR

Mr. Fernando B. Mapalo Jr. (right), Executive Assistant at PMO Socsargen, was recognized as Employee of the Year for his exemplary contribution in the implementation of the Quality Management System on Vessel Entrance and Clearance and for sharing his knowledge and expertise on QMS to the PPA organization. GM Santiago, together with PPA PRAISE Committee Vice Chair Marygene Montenegro (left), presented Mr. Mapalo a Plaque of Recognition and a cash award of P30,000. ■



## PPA joins Nat'l Maritime Week 2017 nationwide celebration

Every year the Philippines is celebrating the National Maritime Week (NMW). This year's host is the Maritime Industry Authority (Marina) with the theme: Connecting Ships, Ports and People.

The PPA, along with its 26 Port Management Offices (PMOs) nationwide joined in the celebration highlighted by different events unique only to the PMOs.

The present administration has a soft spot for the maritime industry and the marching order is to make this celebration as significant as possible.

The National Maritime Week is celebrated by virtue of Proclamation No. 1094, consolidating the celebration of the National Seafarers Day (NSD), National Maritime Day (NMD) and the National Maritime Week (NMW), making the celebration more significant and more inspiring.

The NSD is being celebrated through Presidential Proclamation 1094 series of 1997, which amended Presidential Proclamation No. 828 series of 1996, declaring the last Sunday of September of every year as National Seafarers' Day (NSD). The purpose of the Proclamation

is to give due recognition to the vital role of Filipino seafarers towards the development of the Philippines as a maritime country.

The International Maritime Organization, on the other hand, through Circular No. 1884 dated July 11, 1996, requested all member nations to celebrate the World Maritime Day during the last week of every September of each year.

In the Philippines, Presidential Proclamation No. 866 dated Sept. 6, 1996 declared Sept. 27, 1996 and the last Friday of September every year, as NMD.

Participating agencies, this year, are the Department of Tourism, Department of Environment and Natural Resources, Department of Transportation, Marina, the PPA, the Philippine Coast Guard, National Commission for Culture and the Arts, Philippine Navy, Cebu Ports Authority, Apostleship of the Sea, Conference of Maritime Manning Agencies,

Filipino Association for Mariner's Employment, Inc., Luneta Seafarers Welfare Foundation, Inc., Masters and Mates Association of the Philippines, Philippine Association of Manning Agencies and Ship Managers, Inc., Philippine Association of Maritime Institute, Philippine Association of Maritime Training Center, Inc., Philippine Interisland Shipping Association, Lighterage Association of the Philippines, Philippine Liner Shipping Association, Inc., Asian Terminals, Inc., International Container Terminal Services, Inc., Manila North Harbour Port, Inc., Angkla Party list, Maritime Training Council, Marine Engineers Officers Association of the Philippines, Philippine Ship Agents Association, United Filipino Seafarers, the United Harbor Pilots' Association of the Philippines, the Associated Marine Officers and Seamen's Union of the Philippines and the Maritime Law Association of the Philippines, among others. ■

## PPA bags 2017 GCAA Men's Badminton crown

The Philippine Ports Authority (PPA) Men's Badminton Team bags a back-to-back crowns in the recently concluded 2017 GCAA Badminton Tournament.

Teodato G. Raguinduin of the Internal Audit Department and Ariel P. Pomar of PMO Agusan won first place in the Senior Category while Regner M. Gayramon of the PPA Training Institute and Michael HV S. Camara of PMO Mindoro also finished first in the Open Category.

The Team took home the trophy after besting the Philippine Amusement and Gaming Corporation (PAGCOR) in both categories. PAGCOR Men's

Badminton Team which was 2016 Champion failed to defend its title dropping to second place this year.

Participating agencies include the Bases Conversion Development Authority, Government Service Insurance System, Land Bank of the Philippines, Local Water Utilities Administration, Philippine Charity Sweepstakes Office and Philippine Sports Commission.

Other members of the PPA Men's Badminton Team are Engr. Noel S. Ortua, Lorenzo M. Calvelo, Adrian



P. Cayan, Christopher C. Ylaya, Gerardo Z. Tiamsim, Ryan Joseph F. Cariño, and George Galve. (ATMB) ■



# PPA takes over **management** and **operations** of Malalag port

**To further cement Davao's claim as the third major international gateway in the country, the Philippine Ports Authority (PPA) has taken over management and operations at its Malalag's port to upgrade the terminal to international standards.**

The PPA and the local government of Malalag already formalized the transfer through a Memorandum of Agreement signed by town mayor, Peter Paul T. Valentin and PPA General Manager Jay Daniel R. Santiago, end of last month.

According to Santiago, the local government unit (LGU) of Malalag in Davao del Sur yielded the operations of the port to the PPA in order to give the terminal the much-needed facelift as it has been underdeveloped since the port was devolved to the LGU in May of 2000.

"With PPA now at the helm, much bigger infrastructure development for the terminal is in the offing to spur economic growth not only in Malalag but play a vital role in the economic boom in the province of Davao del Sur," Santiago said.

"The Mayor already agreed to the proposed development of Malalag port, which will start at the end of this year, with an initial cost of P500 million," Santiago added.

"The MOA is significant as it coincides with the 50th

Founding Anniversary of Davao del Sur, thus, marking a new era for development and progress for the next 50 years," Santiago explained.

In May of 2000, PPA devolved the management and operations of the port to the local government of Malalag pursuant to Administrative Order No. 02-1998. Malalag continued to operate the port even prior to the takeover of PPA although its contract to operate the port expired on July of 2011.

However, The physical infrastructure as well as dredging, physical landside infrastructure remained underdeveloped, prompting the need for PPA to come in.

Malalag wharf is located in the municipality of Malalag in the southwest coastline of Malalag Bay, Davao del Sur, at a distance of 25 kms. from Digos and approximately 88 kms. south of Davao City.

Cargoes handled at the port include Molasses, Sugar, Steel Products, Vehicle and Heavy Equipment, and General Cargoes. ■



## **Philippines attends 1st IOC/LOC Meeting of COPEDEC X**

*The Philippines, represented by PPA Assistant General Manager for Operations Hector E. Miole, joined the first meeting of the 10th International Conference on Coastal and Ports Engineering in Developing Countries in Kish Island, Iran. The event was also joined by the International Organizing Committee (IOC) and Local Organizing Committee (LOC) members wherein a Memorandum of Understanding was signed by IOC and LOC chairpersons. The PIANC Secretary General, other PIANC managers from Belgium, Germany, Argentina and Philippines are the IOC members while the General Director of Coastal and Ports Engineering Department, Head of Ports and Maritime Department of Kish and Head of Coastal Engineering Department of PMO are LOC members who attended the meeting. The meeting is held in order to analyze and confirm the LOC programs, selecting the date and venue of the conference and Enhancing waterborne transport and sustainable coastal development as the conference theme. ■*

# PMO **Lanao del Norte/Iligan** marks 40th **Anniversary**

**PMO Lanao del Norte/Iligan celebrated its 40th Anniversary on August 1, 2017 with the theme: Undaunted and proactive with the wave of change.**

The fun-filled, whole day celebration started with a Bloodletting Activity in support for the wounded soldiers from war-

stricken city of Marawi. A Eucharistic Celebration was also held.

The celebration was highlighted with the Anniversary



Message from Acting Port Manager Arcidi S. Jumaani who emphasized that the performance of the PMO would not be successful if not because of the personnel who served the PMO in the last 40 years. He also commended the retirees who attended the celebration.

Service awards were given to personnel who are in PPA for 15 years (10), 25 years (2), 39 years (1) and 40 years (1).

Special awards were also given to employees who were voted by fellow personnel for the Male and Female Best Outfit during Fridays; Mr. and Ms. Congeniality; Mr. and Ms. Contagious Smile; Mr. Barako and Miss Coca-Cola Body; Mr. Swabe and Hot Mama; and Superman and Wonder Woman.

(EFEspinosa) ■

## **New logo...**

*from Page 1*

"This is the dawn of a better Philippine Ports Authority," Santiago stressed.

The color Pantone Opaque Couché, sharp element of the logo is the North Star which is a symbol not only of guidance and direction but also of stability and leadership. It denotes the Authority's firm stand in the achievement of its Vision and Mission. This element also stands for the letter "P" in the PPA/Philippine Ports Authority while creating the image of a bollard; the Sun symbolizes economic improvement and progress of the country; the three waves stand for the waters of the 3 island groups in the country – Luzon, Visayas and Mindanao. It has always been the government's thrust, through the PPA, to ensure interconnectivity between the Philippine islands through port development; the blue and red circle within the star symbolizes the globe which depicts PPA's Vision "to have provided port services of global standards; the cargoes represent one of the basic functions of the PPA which is port operations.

The new PPA logo was chosen through a PPA-wide Logo Design Contest, which coincided with the agency's 43rd Founding Anniversary on July 11, 2017. A total of 32 entries were judged wherein the Chief of the Design Center of the Philippines was lead judge.

Two (2) entries submitted by Ms. Mea Allyza D. Adan of PMO NCR North won 1st and 2nd places in the competition while the design of Ms. Krissa Marie M. De Guzman of the Information and Communication Technology Department (ICTD) won 3rd place.

Also making it to top five (5) were Ms. Lorraine G. Manuel of PMO Bataan/Aurora and Engr. Antonio F. Belarga of PMO Panay/Guimaras who travelled all the way from their respective PMOs to accept their awards after bagging 4th and 5th places, respectively. All participants were awarded a Certificate of Appreciation for submitting their logo designs.

The following criteria were observed during the selection process: 25% Concept, 25% Originality/Creativity, 25% Relevance, and 25% Overall Impact. The Overall Impact was determined based on the judges' choice and employees' votes.

The highly anticipated Awarding Ceremony highlighted this year's PPA Anniversary celebration. PPA successfully marked its 43rd year with a Holy Mass and a short program. GM Santiago delivered a short but meaningful message, thanking all employees for their support to his leadership and invaluable contribution to the success of the whole Agency. Various PMOs were also able to witness the event live via a video conference.

Employees from the Head Office also joined the Fun Walk, held a day prior to the event, to officially kick off the celebration. (ATMB) ■



## PPA completes UNCTAD MPM Cycle 2

The Philippine Ports Authority (PPA) recently completed the 2nd Cycle in the implementation of the UNCTAD TrainForTrade Port Training Program on Modern Port Management, a high-end training intended to equip middle-managers with modern and indispensable knowledge and tools in managing ports towards efficiency and competitiveness.



Cycle 2 consists of 24 participants coming from different government agencies and from the terminal/cargo handling operators, specifically the Manila North Harbour Port, Inc. and the Davao Integrated Port and Stevedoring Services Corp.

The Graduation certification was held at the Bayleaf Hotel on September 22, 2017, with PPA General Manager Jay Daniel R.

Santiago, Irish Ambassador Geoffrey Keating, HR Chief Mark Assaf of UNCTAD, Charlie Murphy of Dublin Port Company as guests. Members of the steering committee from the Department of Foreign Affairs, the National Economic and Development Authority and the Department of Trade and Industry also attended the event.

The Modern Port Management

course consists of 240 hours of instruction over a two-year period. Participants must successfully complete eight modules and defend a final dissertation in order to obtain the UNCTAD Certificate in Modern Port Management. The course content is adapted to local contexts, and the final dissertation identifies challenges within the participants' respective ports and propose concrete management solutions.

Cycle 1, which started in May of 2014 and ended in November 2015, was attended by 23 participants also coming from both the public and private sectors. They all graduated from the program having successfully passed the exams and defended their respective dissertations. ■

## PPA to upgrade...

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other decongestion measures are key factors in the progressive operations at our Manila ports," Santiago added.

The 5-month cargo data showed that total cargo volume as of end May grew by 9.36% or 103.556 million metric tons (mmt) compared to 94.692 mmt handled in the same period last year.

Domestic cargoes went up by 9.27% or 3.583 mmt, with 42.251 mmt registered this period against last year's 38.669 mmt. The growth is indicated by the rise in quantity of trade transactions that flowed in and out of the ports and driven by the high dependence on water-borne transport for the shipment of commodities within the country. Foreign cargo throughput likewise posted a 9.43% increase from 56.023 MMTs in 2016 to 61.304 MMTs this year.

Container traffic notably progressed to 2.911 million TEUs this year which is 13.71% higher than the 2.560 million TEUs handled in the same period in 2016. Foreign container volume contributed most in

the recorded improvement of 12.73% (195,056 TEUs) while domestic containers recorded 15.17% (156,056 TEUs).

Passenger traffic also sustained its strong showing albeit minimal with 2.60% (832,311) as of end of May. The enhanced passenger volume was steered by the amplified volume of travelers during the observance of the Holy Week in addition to the continuous reliance of the sea-traveling public on Ro-Ro vessels, fast crafts and motorized bancas as primary mode of transportation for domestic interisland connectivity.

Ship calls vaguely fell by 0.58% (1,064) with domestic vessels recording most of the posted decrease. The reduced vessel traffic arose from successive cancellation of trips, mostly of motorized bancas and fast crafts, due to impact of strong southwest monsoon; strong undercurrent water condition; gale warnings by the Philippine Coast Guard; and, routine maintenance of passenger vessels which limited the number of trips.

As for productivity, Manila ports' performance indicates no sign of congestion problems, with combined yard utilization of 57%, berth occupancy rate of 57% and quay crane productivity of 26 moves an hour per crane. ■

## PPA Terminal Managers meet, craft plan to improve port services

The Philippine Ports Authority (PPA) gathered all its Terminal Managers in September in its bid to improve the front-line services offered by the state-owned agency.



The 3-day seminar aimed to address concerns related to port operations like implementation of policies on terminal management and operations, lease and rates, contract administration, environmental concerns, safety and security, as well as collection of statistics, among others.

It is also directed to improve terminal development and maintenance like the developmental direction of the terminal, maintenance of buildings, facilities and waterways.

The seminar also tackled finance and administration

relative to resource allocation, reporting flow, customer service, collection, manpower, and the likes.

PPA General Manager Jay Daniel R. Santiago graced the event, which was also attended by several Department Managers led by Amelia Aquino, Corporate Planning; Virginia Valero, Controllershship, Karlo Madrilejo, Human Resources; and Josephine Napiere, Commercial Services. ■

## PPA, POCC sign pact on Cruise Terminal design

The Philippine Ports Authority (PPA) recently signed an agreement with the Port of Cork Company (PoCC) as part of the capacity-building initiative of the former.

The Memorandum of Understanding between the two agencies is primarily aimed at building a partnership for the development and implementation of educational and training programs in line with the PPA's Capability Building Initiatives and Collaboration for calendar year 2017.

As part of this 5-year partnership, the Joint Project Team composed of representatives from both Parties, has identified two priority trainings that will

be implemented this year. Part of the first phase work plan was the conduct of Cruise Terminal Design Seminar which was held on August 21-25, 2017 in Cork, Ireland.

The Cruise Terminal Design Seminar was attended by 16 port planners and designers of PPA from various Port Management Offices with potentials for cruise terminal operations. This program, which run for 5 days, provided an avenue for knowledge sharing in port operations and terminal design for cruise vessels. Aside from

expert panel discussion, group work on real industry case studies, simulation exercises and site visits were part of the methodologies.

The schedule of the program was very timely considering that it was held during the peak season of the cruise industry in the Port of Cork.

In order to further strengthen and ensure the effectiveness of this engagement, the Chief Executive and Senior Management of PoCC fixed their schedules to ensure their availability for the program. ■



# Women in Maritime Asia: aiming to achieve SDG 5

From November 6 to 10, eight Filipino women engaged in the maritime sector will join their counterparts from 15 Asian countries in Dili, Timor Leste to discuss how they could support achieve the UN Agenda 2030, under which are 17 sustainable development goals (SDGs).

## DOJ takes over

### North Harbor Bahay Silungan sa Daungan

The Visayan Forum Foundation, Inc. (VFFI) turned-over the management and operation of the PPA's Bahay Silungan sa Daungan located at North Harbor to the Department Of Justice Inter-Agency Council Against Trafficking (DOJ-IACAT) on August 16, 2017. (Photo: L-R) Dinna A. Serran (Admin. Officer IV), Evelyn I. Regla (RMD Manager), Sherryl M. Loseño of VFFI, Ma. Lourdes R. Mendoza (HRM Officer III), PM Rosenda G. Sumagaysay (Port Manager), Editha M. Delos Reyes (Civil Security Officer C), Ramon G. Yap (Head, IACAT Operation Center), Roberto R. Tan (Supervising Supply Officer) and Aida M. Segismundo (Acting Executive Assistant). ■



The Regional conference on Women in Maritime Asia: Transitioning from Millennium Development Goals to Sustainable Development Goals will convene under the auspices of the International Maritime Organization (IMO), the Timor Leste Ministry of Transportation and Communications, APORTIL, the maritime administration of Timor Leste and the German Development Cooperation Agency. Women officials from the Maritime Industry Authority (MARINA), Department of Transportation (DOTr) and the Philippine Ports Authority (PPA) will be joined by private sector participants.

The WIMA-ASIA regional conference follows a similar conference held last October 2017, in Alexandria, Egypt, which resulted in the establishment of the Arab Women in Maritime Association (AWIMA).

WIMA-ASIA was established in 2010 in Manila, Philippines, also through the support of IMO, DOTr, PPA and MARINA. To date several regional WIMAs exist aside from WIMA-ASIA and AWIMA; these are the WIMA-Caribbean (WIMAC), Pacific Island-WIMA (PACWIMA) and the Women in Maritime in Eastern and South Africa (WOMESA). The regional WIMAs located across the globe have been partners of IMO in the delivery of its Integrated Technical Cooperation Programme (ITCP), not only in terms of promoting the Organization's thematic concerns relating to maritime safety, security and efficient shipping on clean oceans, but more importantly in advancing wider participation of women in the maritime sector through training and knowledge-sharing.

Following the end of the UN Millennium

Development Goals program, IMO is aiming at transitioning the MDGs into the UN Agenda 2030 on Sustainable Development with the platform of implementation for SDG 5 to "Achieve gender equality and empowering all women and girls" to be carried out by the regional WIMAs. To achieve synergy, regional WIMAs are urged to develop a vision that will support the realization of SDG targets, specifically SDG 5. This will prove to be a challenge considering the variances in political, socio-economic, cultural, geographical make-up and levels of development among the Asian countries. Mobilizing the women professionals who are into maritime careers in government, industry or civil society is one way of synthesizing the UN Agenda 2030 into the consciousness of a significant segment of the world's human capital—women and girls.

The outcome of the WIMA-ASIA regional conference in Timor Leste is expected to find convergence with those which evolved in the other regional WIMAs and thereafter create a single blueprint of global advocacy for the SDGs by women in maritime. Amid the differences, it is believed that women will always find an opportunity to focus on areas of cooperation rather than on what causes division.

From the Philippine perspective, the WIMA-Asia initiative on the SDGs should serve as the pivot that will enable this archipelago to actualize its commitment on the UN Agenda 2030 at the same time come closer to localizing the government's Gender and Development program through the maritime community. ([www.manilatimes.net](http://www.manilatimes.net)) ■